
Activity 2–3:
Group Dialoguing:
The Development of a
Team Name and Logo

Objective:

To help the newly formed teams begin to develop a distinct identity.

Task 1:

The newly assigned team is to get together and brainstorm about a name for itself. The name that the group agrees on is going to be the team's name throughout the course. You might want to choose a name that reflects who you are, that you can be proud of, and that reflects what you would like to become as a team.

Task 2:

Working together as a group, your assignment is to create a team logo, on a regular-size page, that captures creatively who you are. Your team logo is due at the beginning of the next class session.

Task 3:

A group spokesperson will be asked to share with the rest of the learning community your team's name, its logo, and how they were developed or created.
